

Accessing Harvard Business Review (HBR) articles

library.wlu.ca



If you are working off campus, you will need to log-in to access the library's electronic resources:

- Start at the library homepage - library.wlu.ca
- When you are prompted, enter your Network Login username and password (*this is the same as your myLaurier login*)



Login to *Primo* (*holds, recalls, and fines*)

If You Are Off-Campus...

Accessing HBR articles - Online

Harvard Business Review:

- The Laurier Library has access to full-text copies of Harvard Business Review dating back from 1922.
- You will be able to access articles from HBR through the database Business Source Complete and can download full-text copies of the articles in either PDF or HTML formats.

This tutorial will walk you through how to browse articles in HBR and how to conduct an article specific search.

*A selection of Harvard Business Review (HBR) articles cannot be printed, can only be read on-screen, and cannot be linked to directly. Follow the instructions below to search for full text HBR articles. If you encounter the error message "*The publisher offers limited access to this article. The full text cannot be viewed from a persistent link*", simply search for the article from within Business Source Complete and you should have access.

Accessing HBR articles - Online

Accessing HBR articles online with a citation

- If you have a citation* then there is no need to run a "traditional literature search."
- You can browse by volume/issue number or run a phrase search for the article's title.
- Example of a citation: *Can the Gig Economy Close the Wage Gap?* (2019). Harvard Business Review, 97(3), 28.

***Citation:** *written description of a source of information, and includes all the elements (TI, AU, etc) needed to identify and locate the source.*

To get started:

- Go to the library homepage - <http://library.wlu.ca>
- Click on "Journal Titles, and enter the Journal Title (Harvard Business Review) in the search box
- Click "Search by Title"

The image displays two screenshots of the Laurier library website. The top screenshot shows the library homepage with the 'Journal titles' link in the left sidebar circled in red. The main search area features the 'omni' search engine with a search box and a 'Search Omni' button. The bottom screenshot shows the 'Journal titles' search results page. The search box contains 'harvard Business Review' and the 'Search by title' button is circled in red. A red arrow points from the 'Journal titles' link in the sidebar to the search box.

Accessing HBR articles - Online



NEW SEARCH JOURNAL SEARCH BROWSE SEARCH SUBJECT GUIDES COURSE READINGS HELP ...

Next you will need to select the correct journal:

- Click on the appropriate hyperlinked journal title from the list and a new window will open

The screenshot shows a library search interface. At the top, there is a navigation bar with buttons for 'NEW SEARCH', 'JOURNAL SEARCH', 'BROWSE SEARCH', 'SUBJECT GUIDES', 'COURSE READINGS', 'HELP', and a menu icon. Below this is a search bar with the text 'Journal Search' and 'harvard Business Review'. A yellow banner below the search bar contains the text 'Sign in to get complete results and to request items' and buttons for 'Sign in' and 'DISMISS'. The search results are displayed in a list format. The first result is circled in red and is titled 'Harvard business review.'. It includes the Harvard Business Review logo, the text 'JOURNAL Harvard business review.', 'Harvard University, Graduate School of Business Administration, 1922', and 'Available at Wilfrid Laurier University Library Waterloo, Waterloo Journals/Periodicals - Microforms - 3rd Floor (HFS001 .H3) and other locations >'. Below this is a link 'Available Online >'. The second result is titled 'Harvard Business Review Digital Articles' and includes a link 'Available Online >'. The search results are numbered 1 and 2.

Accessing HBR articles - Online

You will see an entry page for the journal, with options for viewing full text versions of articles online. Click on Business Source Complete (via EBSCOhost).

JOURNAL
Harvard business review.
Harvard University, Graduate School of Business Administration.
1922
Available at Wilfrid Laurier University Library Waterloo Waterloo Journals/Periodicals - Microforms - 3rd Floor (HF5001.H3)
and other locations >
Available Online >

TOP

SEND TO Send to _____

SEARCH INSIDE

VIEW ONLINE

GET IT

DETAILS Search inside _____

VIRTUAL BROWSE Search for articles within this journal

LINK Article title or keyword _____

View Online

Full text availability

Business Source Complete (via EBSCOhost) Available from 1922.	☑
view full text Click here for access to electronic version	☑

Accessing HBR articles - Online

- Business Source Complete will now open and allow you to browse for articles
- Along the right hand side of the screen, you will see a series of dates, where you can access editions of the journal.

Database: Business Source Complete -- Publications
EBSCOhost

Publications
[Previous Record](#) [Next Record](#)

[Search within this publication](#)

Publication Details For "Harvard Business Review"

Title: Harvard Business Review
ISSN: 0017-8012

Publisher Information: Harvard Business School Publication Corp.
60 Harvard Way
Boston MA 02163
United States of America

Bibliographic Records: 10/01/1922 to present
Full Text: 10/01/1922 to present
Publication Type: Periodical

All Issues
+ 2020
+ 2019
+ 2018
+ 2017
+ 2016
+ 2015
+ 2014
+ 2013
+ 2012
+ 2011

Accessing HBR articles - Online

You can now select a year to explore and then select a volume and issue number



Accessing HBR articles - Online

- Alternatively, you can search for an article by selecting "Search within this publication"
- Then, you can either enter the title of the article in quotes and select "Title" from the drop down menu list
- Or, you can search by keyword
- Click "Search"

Publications

[Previous Record](#) [Next Record](#)

[Search within this publication](#)

Publication Details For "Harvard Business Review"

Title: Harvard Business Review

ISSN: 0017-8012

Publisher Information: Harvard Business School Publication Corp.
60 Harvard Way
Boston MA 02163
United States of America

Searching Business Source Complete | Choose Databases

EBSCOhost

JN "Harvard Business Review"

AND

AND

Basic Search Advanced Search Search History

Search Options

TX All Text

AU Author

TI Title

SU Subject Terms

Accessing HBR articles - Online

Scroll down the page until you find an article relevant to your search:

- Find by page numbers or title
- Click on the PDF to download the article or choose to view in HTML

1. THE NEW ANALYTICS OF CULTURE.



By: Corritore, Matthew; Goldberg, Amir; Srivastava, Sameer B. **Harvard Business Review**. Jan/Feb2020, Vol. 98 Issue 1, p76-83. 8p. 3 Color Photographs.

Periodical

Subjects: Corporate culture; Business communication; **Diversity** in the workplace; Telematics; Adaptability (Psychology)

Show all 5 images



[HTML Full Text](#) [PDF Full Text](#) (8.9MB)

2. HOW THE BEST BOSSES INTERRUPT BIAS ON THEIR TEAMS.



By: Williams, Joan C.; Mihaylo, Sky. **Harvard Business Review**. Nov/Dec2019, Vol. 97 Issue 6, p151-155. 5p. 2 Illustrations.

Periodical

Subjects: Discrimination in employment; Teams in the workplace; **Diversity** in the workplace; Business meetings; Employee selection; Employee reviews



[HTML Full Text](#) [PDF Full Text](#) (2.1MB)

Accessing HBR articles - Online

You can also search for an article by title:

- In the search screen, enter the **title of the article in quotes** and select **"Title"** from the drop down menu list
- Hit **"Search"**

Publications
Previous Record Next Record
Search within this publication
Publication Details For *"Harvard Business Review"*
Title: Harvard Business Review
ISSN: 0017-8012
Publisher Information: Harvard Business School Publication Corp.
60 Harvard Way
Boston MA 02163
United States of America

Searching: **Business Source Complete** | [Choose Databases](#)

JN "Harvard Business Review" **Select a Field (optional)** **Search**

AND ▾ "Can the Gig Economy Close the Wage Gap?" **TI Title** [Clear ?](#)

AND ▾ **Select a Field (optional)**
TX All Text
AU Author
TI Title

[Basic Search](#) [Advanced Search](#) [Search History](#)

Accessing HBR articles - Online

A title search should have one result appear - the article in question.

Again, you can either click on the PDF to download in full-text or view in HTML.

1. **Can the Gig Economy Close the Wage Gap?**



Periodical

Harvard Business Review. May/Jun2019, Vol. 97 Issue 3, p28-28. 2/3p. 1 Color Photograph.

Subjects: Pay equity; Ridesharing services; Uber Technologies Inc.; All Other Support Activities for Transportation



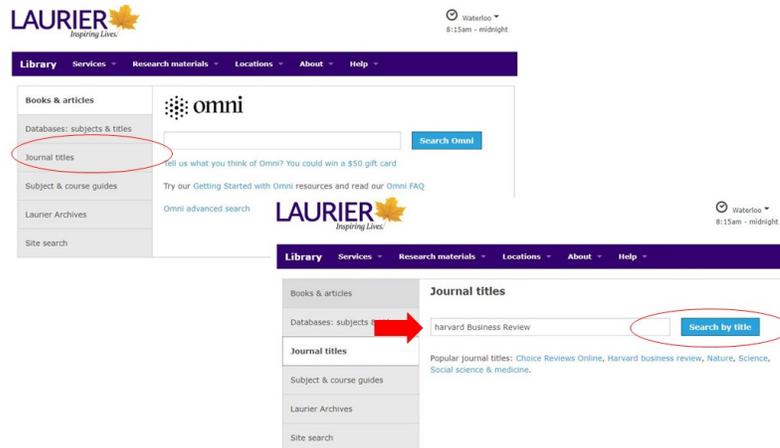
 [HTML Full Text](#)  [PDF Full Text \(352KB\)](#)

Accessing HBR articles - Online

Accessing HBR articles - Online

You can also access Harvard Business Review in print.

Start by searching for Harvard Business Review in the "Journal Title" search from the Library Homepage.



Accessing HBR articles - Online

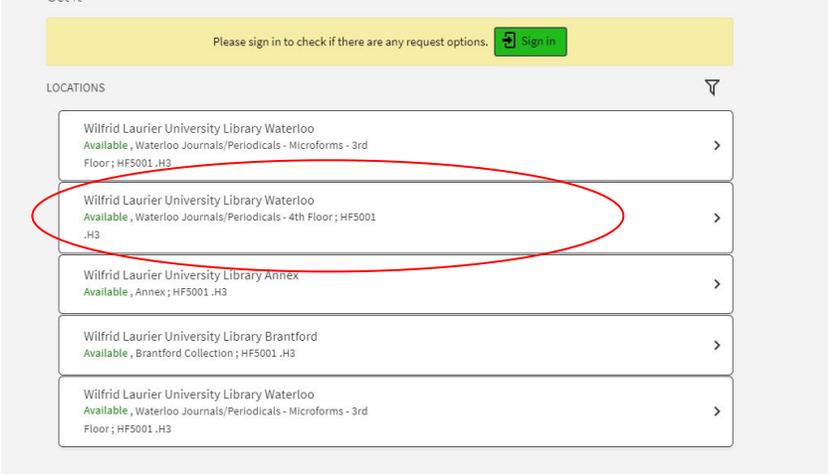
Next, again select the appropriate version of HBR.

The screenshot shows a library search interface. At the top, there is a navigation bar with buttons for 'NEW SEARCH', 'JOURNAL SEARCH', 'BROWSE SEARCH', 'SUBJECT GUIDES', 'COURSE READINGS', 'HELP', and '...'. Below this is a search bar labeled 'Journal Search' containing the text 'harvard Business Review'. To the right of the search bar are icons for 'x' and a magnifying glass. Below the search bar is a yellow banner with the text 'Sign in to get complete results and to request items' and buttons for 'Sign in' and 'DISMISS'. Below the banner, there are '2 Results'. The first result is a journal entry: '1 JOURNAL Harvard business review. Harvard University, Graduate School of Business Administration. 1922'. It includes a small icon of the Harvard Business Review cover. Below the title, it says 'Available at Wilfrid Laurier University Library Waterloo Waterloo Journals/Periodicals - Microforms - 3rd Floor (HF5001 .H3) and other locations >' and 'Available Online >'. The second result is '2 JOURNAL Harvard Business Review Digital Articles' with a book icon and 'Available Online >'. A red oval highlights the first result.

Accessing HBR articles - Online

On the details page for HBR, you will see an option to look at Locations, this will give you details about where to access print or microform copies of the journal.

Select the option you want to see more information about.



Please sign in to check if there are any request options. [Sign in](#)

LOCATIONS ▼

Wilfrid Laurier University Library Waterloo Available, Waterloo Journals/Periodicals - Microforms - 3rd Floor; HF5001 .H3	>
Wilfrid Laurier University Library Waterloo Available, Waterloo Journals/Periodicals - 4th Floor; HF5001 .H3	>
Wilfrid Laurier University Library Annex Available, Annex; HF5001.H3	>
Wilfrid Laurier University Library Brantford Available, Brantford Collection; HF5001 .H3	>
Wilfrid Laurier University Library Waterloo Available, Waterloo Journals/Periodicals - Microforms - 3rd Floor; HF5001 .H3	>

Accessing HBR articles - Online

You can now see call numbers for the physical location and whether the journals can be borrowed or if they can only be used in the library.

HBR is commonly found on the **4th floor** of the library, under the call number **HF5001.H3**

Physical copies are available from 1966: vol. 44, no. 4 to present

GET IT < BACK TO LOCATIONS

DETAILS LOCATION ITEMS

VIRTUAL BROWSE Wilfrid Laurier University Library Waterloo
Available, Waterloo Journals/Periodicals - 4th Floor HF5001.H3

LINK Summary holdings: , v. 44 no. 4 (1966)-v. 45 no. 1 (1967), v. 45 no. 3 (1967)-v. 50 no. 5 (1972), v. 51 no. 3 (...)

Availability: Item in place (0 requests)	v.44 1966 no.4-6	▼
Borrow for: Loanable		
Availability: Item in place (0 requests)	v.45 1967	▼
Borrow for: Loanable		
Availability: Item in place (0 requests)	v.46 1968 no.1-3	▼
Borrow for: Loanable		
Availability: Item in place (0 requests)	v.46 1968 no.4-6	▼
Borrow for: Loanable		
Availability: Item in place (0 requests)	v.47 1969 no.1-3	▼
Borrow for: Loanable		

[SHOW MORE ITEMS](#)

Questions?



library.wlu.ca/help/askus

Was this useful?

Help us improve: give us feedback



