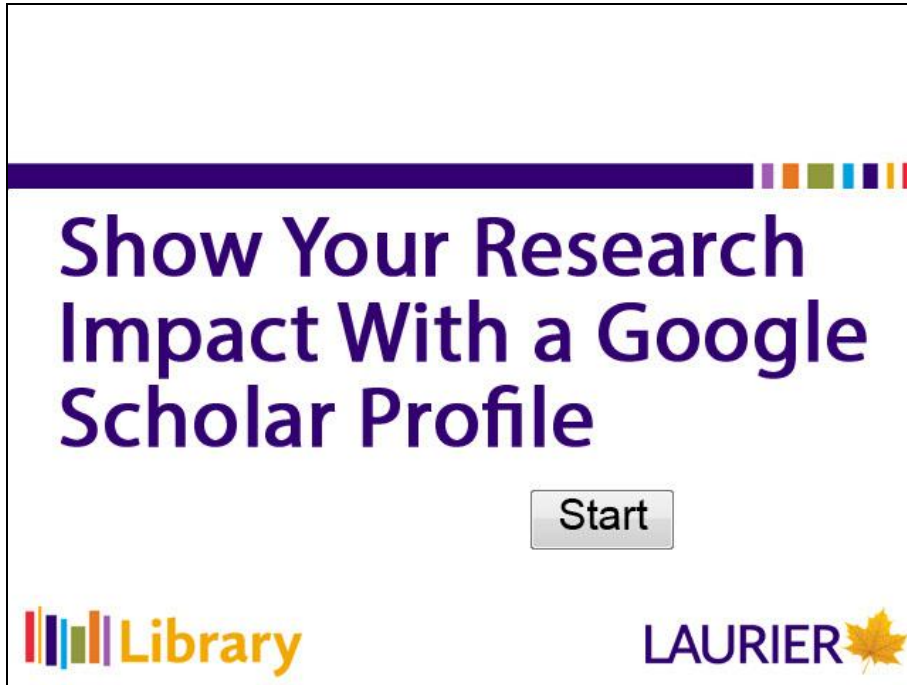


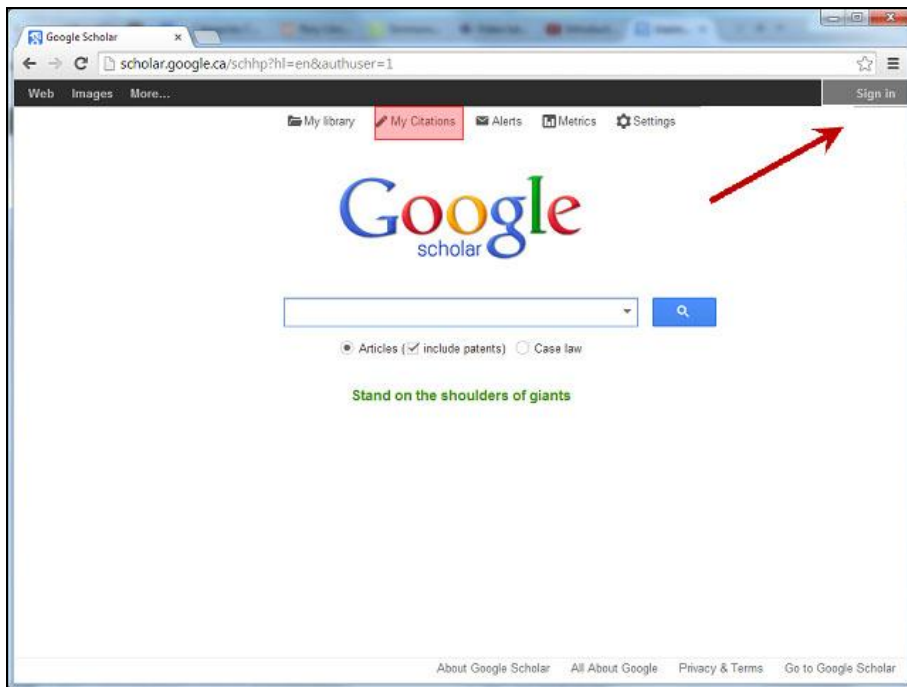
# Show Your Research Impact with a Google Scholar Profile



Show Your Research  
Impact With a Google  
Scholar Profile

Start

Library LAURIER



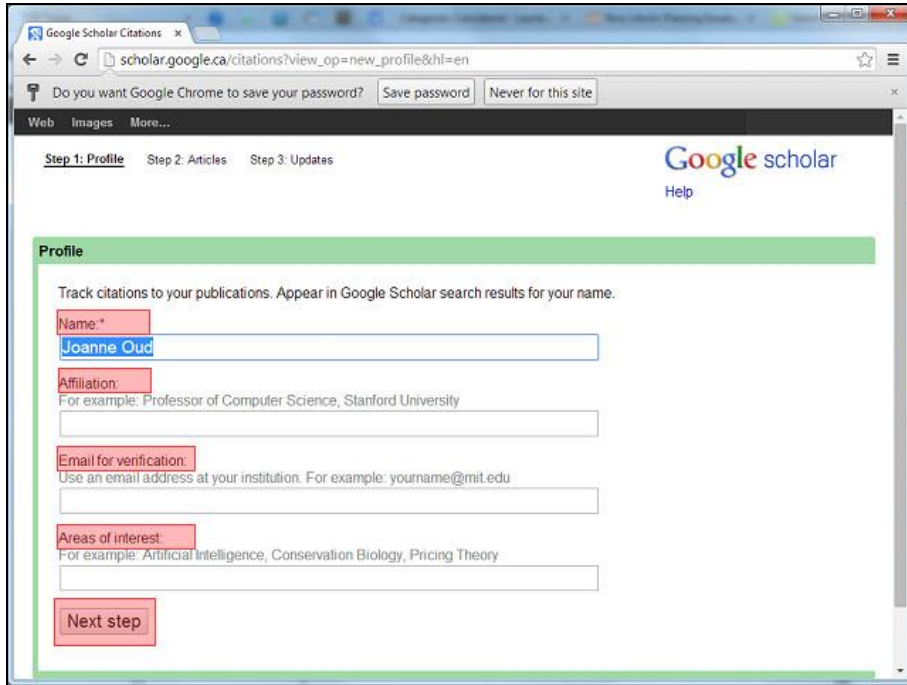
It's increasingly important to show the impact of your research, through measures like numbers of citations and h-index scores.

A feature of Google Scholar called My Citations makes this easy. You can create a research profile that lists your publications and shows your citations and h-index score, all on one page that updates automatically.

In this video I'll show you how to create this profile.

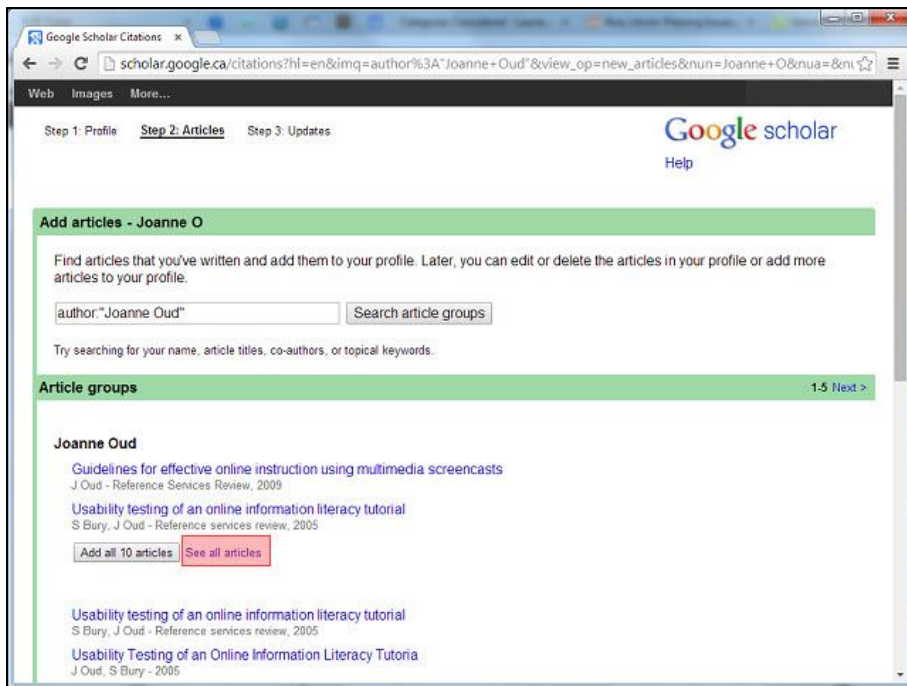
First, you need to sign into Google Scholar. If you don't have a Google account, you'll need to create one here. Then, click on My Citations.

# Show Your Research Impact with a Google Scholar Profile



The screenshot shows the Google Scholar profile creation interface. At the top, there are navigation tabs for "Step 1: Profile", "Step 2: Articles", and "Step 3: Updates". The "Profile" tab is active. Below the Google Scholar logo, there is a heading "Profile" and a sub-heading "Track citations to your publications. Appear in Google Scholar search results for your name." The form contains several input fields: "Name:" with the value "Joanne Oud", "Affiliation:" with the placeholder "For example: Professor of Computer Science, Stanford University", "Email for verification:" with the placeholder "Use an email address at your institution. For example: yourname@mit.edu", and "Areas of interest:" with the placeholder "For example: Artificial Intelligence, Conservation Biology, Pricing Theory". A "Next step" button is located at the bottom of the form.

To create your profile, first fill in your name, title and affiliation, Laurier e-mail, and areas of research interest, then click on Next Step.

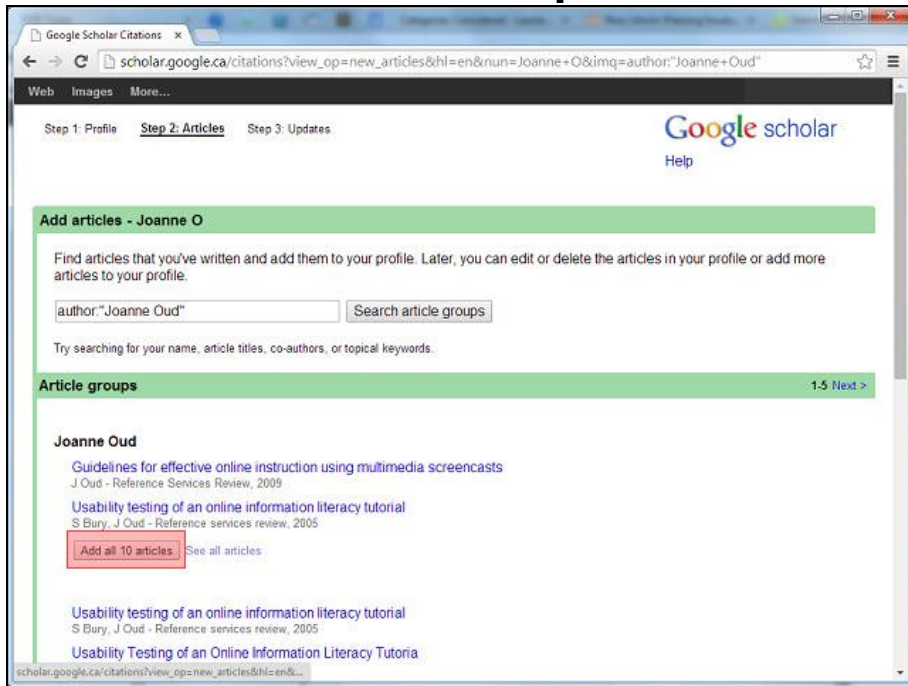


The screenshot shows the Google Scholar article search results page. At the top, there are navigation tabs for "Step 1: Profile", "Step 2: Articles", and "Step 3: Updates". The "Articles" tab is active. Below the Google Scholar logo, there is a heading "Add articles - Joanne O" and a sub-heading "Find articles that you've written and add them to your profile. Later, you can edit or delete the articles in your profile or add more articles to your profile." There is a search input field with the value "author:'Joanne Oud'" and a "Search article groups" button. Below the search input, there is a note "Try searching for your name, article titles, co-authors, or topical keywords." The "Article groups" section is highlighted in green and contains a list of articles. The first group is titled "Joanne Oud" and contains three articles: "Guidelines for effective online instruction using multimedia screencasts" by J Oud - Reference Services Review, 2009; "Usability testing of an online information literacy tutorial" by S Bury, J Oud - Reference services review, 2005; and "Usability testing of an online information literacy tutorial" by S Bury, J Oud - Reference services review, 2005. There are buttons for "Add all 10 articles" and "See all articles".

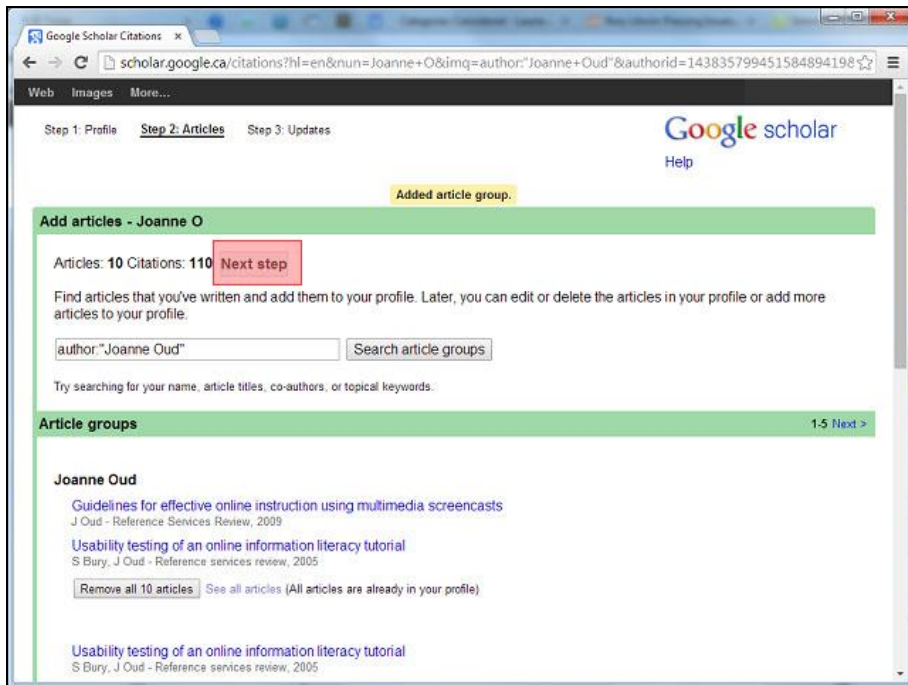
Google Scholar will show you a number of publications they think might be yours.

You can see more of the articles in each group by clicking on See all articles.

# Show Your Research Impact with a Google Scholar Profile

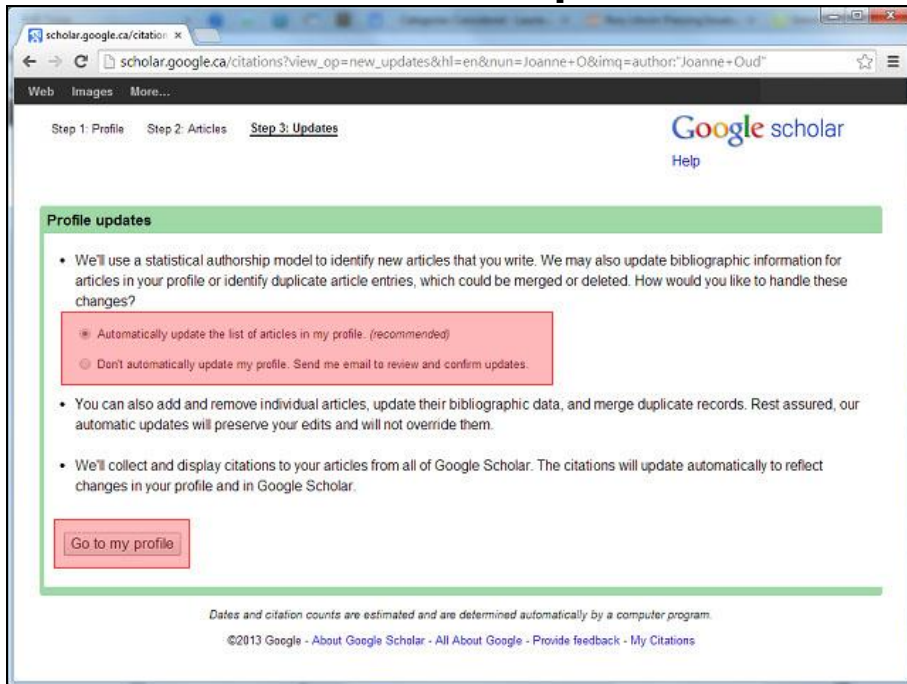


Uncheck any that aren't yours, and click Add Articles to add the rest to your profile.



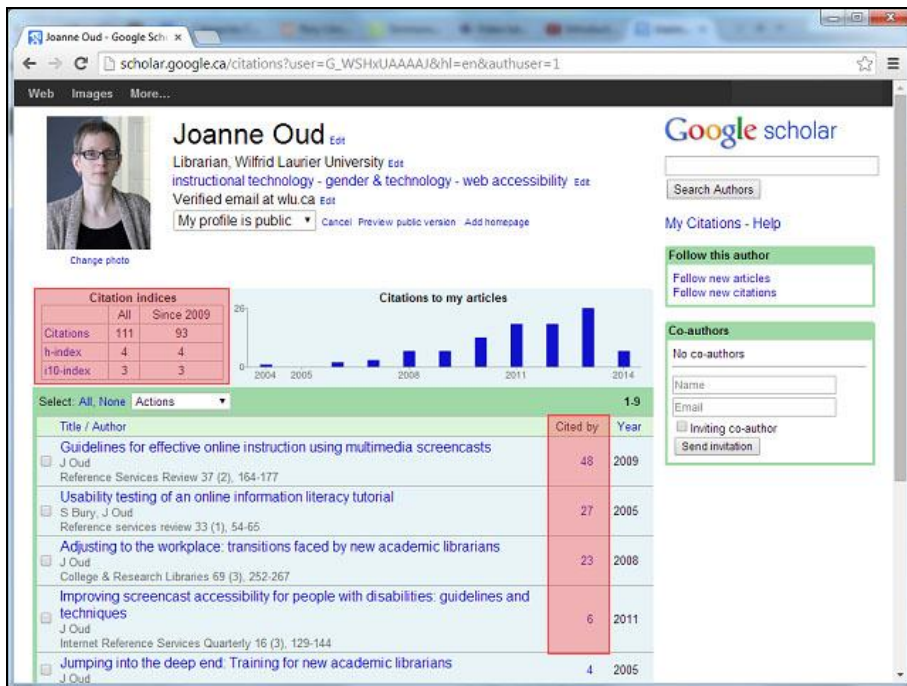
When you're done, go to the Next Step.

# Show Your Research Impact with a Google Scholar Profile



Here, you'll be asked whether you want your profile to automatically update when you publish new articles or have new citations, or whether you want to view and approve those additions first.

Click on Go to My Profile to see your completed profile.



Here's what it looks like. Information about you is at the top.

Your publications are below, with the number of citations for each. You can click on the number to see which works have cited you.

There is a box above your publications called Citation indices, which gives your h-index and i-10 index, which can be used to measure your research impact.



# Show Your Research Impact with a Google Scholar Profile

The screenshot shows a Google Scholar profile for Joanne Oud. The profile includes a photo, name, affiliation (Librarian, Wilfrid Laurier University), and research interests (instructional technology - gender & technology - web accessibility). It displays citation indices: Citations (111), h-index (4), and i10-index (3). A bar chart shows 'Citations to my articles' from 2004 to 2014. Below the chart is a table of publications with columns for Title / Author, Cited by, and Year.

Title / Author	Cited by	Year
Guidelines for effective online instruction using multimedia screencasts J Oud Reference Services Review 37 (2), 164-177	48	2009
Usability testing of an online information literacy tutorial S Bury, J Oud Reference services review 33 (1), 54-65	27	2005
Adjusting to the workplace: transitions faced by new academic librarians J Oud College & Research Libraries 69 (3), 252-267	23	2008
Improving screencast accessibility for people with disabilities: guidelines and techniques J Oud Internet Reference Services Quarterly 16 (3), 129-144	6	2011
Jumping into the deep end: Training for new academic librarians J Oud	4	2005

If you want to be notified when someone cites one of your publications, you can create an alert by clicking on Follow New Citations.

This screenshot is identical to the previous one but highlights several edit options with red boxes: 'Edit' next to the name, affiliation, and email; 'My profile is public' with a dropdown arrow; and 'Edit' next to the 'Follow new citations' button.

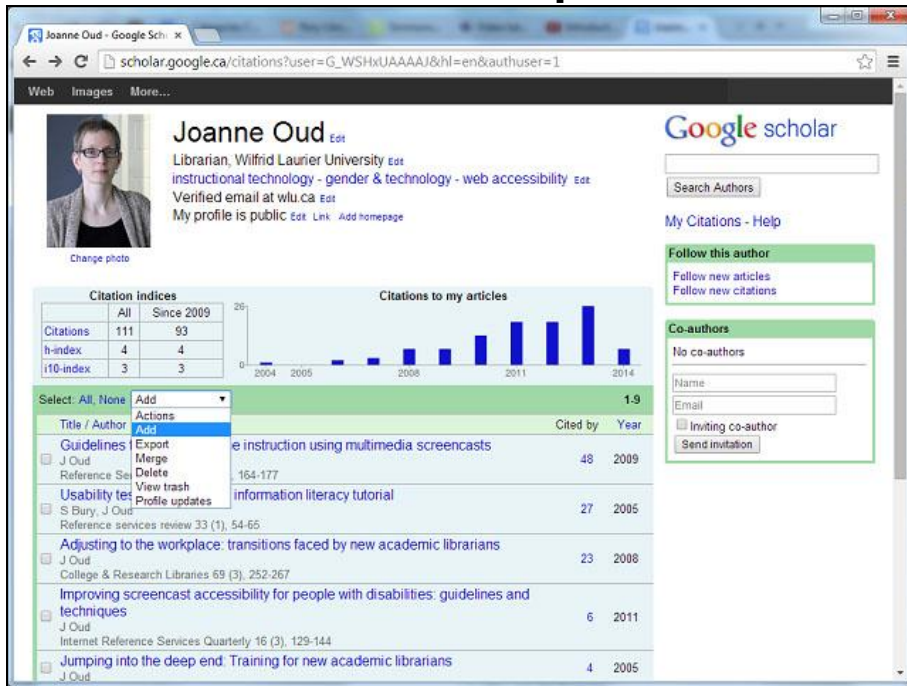
You can do a number of things to edit your profile.

By default, profiles are private, which means only you can see your profile when you log into Google Scholar. You can make your profile public so anyone can see it, by clicking on the arrow next to the box.

You can also add a photo, and edit your profile by clicking on Edit next to the information. You can also edit your publications list.

To add missing publications, click on the arrow next to Actions above the list of publications.

# Show Your Research Impact with a Google Scholar Profile



The screenshot shows the Google Scholar profile for Joanne Oud. The profile includes a photo, name, affiliation (Librarian, Wilfrid Laurier University), and research interests (instructional technology - gender & technology - web accessibility). A 'Citations to my articles' bar chart shows citation counts from 2004 to 2014. Below the chart is a table of articles with a dropdown menu open over the 'Add' column.

Citation indices		
	All	Since 2009
Citations	111	93
h-index	4	4
i10-index	3	3

Title / Author	Actions	Cited by	Year
Guidelines for instruction using multimedia screencasts	Add	48	2009
Reference services review 33 (1), 54-65	Export Merge Delete	164-177	
Usability test information literacy tutorial	View trash Profile updates	27	2005
Adjusting to the workplace: transitions faced by new academic librarians		23	2008
Improving screencast accessibility for people with disabilities: guidelines and techniques		6	2011
Jumping into the deep end: Training for new academic librarians		4	2005

Select Add from the drop-down list.



The screenshot shows the 'Add articles' section of the Google Scholar profile. It displays 'Articles: 9 Citations: 111' and an 'Add article manually' link. Below this is a search box with 'Search article groups' and 'Search articles' buttons. A note at the bottom states: 'Dates and citation counts are estimated and are determined automatically by a computer program.'

You can search for the missing articles using the search box that comes up, or add them manually.

# Show Your Research Impact with a Google Scholar Profile

The screenshot shows a Google Scholar profile for Joanne Oud. The profile includes a photo, name, affiliation (Librarian, Wilfrid Laurier University), and research interests (instructional technology - gender & technology - web accessibility). It features a 'Citation indices' table, a 'Citations to my articles' bar chart, and a list of articles with an 'Actions' dropdown menu.

Citation indices	All	Since 2009
Citations	111	93
h-index	4	4
i10-index	3	3

Select	Title / Author	Actions	Cited by	Year
<input type="checkbox"/>	Guidelines for instruction using multimedia screencasts	164-177	48	2009
<input checked="" type="checkbox"/>	Usability test information literacy tutorial	27	2005	
<input type="checkbox"/>	Adjusting to the workplace: transitions faced by new academic librarians	23	2008	
<input type="checkbox"/>	Improving screencast accessibility for people with disabilities: guidelines and techniques	6	2011	
<input type="checkbox"/>	Jumping into the deep end: Training for new academic librarians	4	2005	

You can delete articles that aren't yours, or merge duplicates, by checking the box next to the relevant entries and selecting Delete or Merge from the Actions drop-down list.

The screenshot shows the Google Scholar homepage. It features the Google Scholar logo, a search bar, and a 'My updates' section with a red background. The 'My updates' section lists newly published articles recommended based on the user's citations.

**My updates: recommended based on My Citations**

- Incorporating Screencasts in Teaching and Learning of Database Applications in an Undergraduate Course at a Turkish University. E Tekinarstan - International Journal of Social Sciences & Education, 2014
- Web Tutorials Workflows: How scholarship, institutional experiences, and peer institutions' practices shaped one academic library's online learning offerings. AKH Hess - New Library World, 2014

When you return to Google Scholar in future, you can access your profile by logging in, then clicking on My Citations.

You'll also see something called My Updates, which are newly published articles Google selects for you based on their similarity to your publications.

If you've made your profile public, you can send people the url or they can find it by searching for your name in Google Scholar.

## Show Your Research Impact with a Google Scholar Profile

Questions?



[library.wlu.ca/help/askus](http://library.wlu.ca/help/askus)



If you have any questions, ask us at [library.wlu.ca/help/askus](http://library.wlu.ca/help/askus).